

WELCOME TO A LEVEL BUSINESS STUDIES

Whether you have studied Business at GCSE level or not you will find A Level Business Studies both challenging and rewarding. You will also find that it is probably the most relevant and real life subject you could find in terms of your next steps whether that be at university, in an apprenticeship or straight into the world of work.

Commitment and a genuine interest in the subject are crucial. You will need to keep up to date with local, national and international business news and developments. Context and evaluation are two words you will hear many times in the next two years. You need to be able to weigh up business situations as well as be able to understand how the concepts we cover occur out in the real world.

You will be given a set of specifications for the course in your first lesson. You will need to keep these safe as they outline exactly what you will be studying in your course. Keep them at the front of your folder. You will study TWO THEMES in year 12 and you will then study a further TWO THEMES during year 13 for your A2 course. You will then sit THREE EXAMS at the end of year 13 which makes up your A Level qualification. These exams are based on all FOUR THEMES from both years.

The AS Themes are ; Marketing and People & Managing Business Activities
The A2 Themes are ; Business Decisions and Strategy & Global Business

Your organisation skills are also crucial. Regular folder checks will take place and notes, handouts and assessment materials all need to be kept in such a way that you can easily access and use them as and when required. IT facilities are available in the business room - use these responsibly and effectively.

Support is always available outside normal lessons. Please do not be afraid to approach us at any time - lunchtime or after school - if you have any problems or need help with a concept or assessment. Sessions will also be arranged for revision and reinforcement of topics and exam technique once the Autumn term has started and appropriate times can be agreed.

Deadlines are vital. Feedback can only be provided if your work is handed in on time. Do not put us in a position where you are treated like a GCSE student and have to complete work under supervision in your time. Concerns will be raised with the 6th Form team if any students are not performing to their potential or not completing work when required. This is not an idle threat - it is for your own good.

Text books which accompany the course are available. You will be given an opportunity to purchase these through the department at a discounted rate if you would like copies of your own. A library of relevant texts is available in the business room but not enough for one per student. A list of these books will again be made available to you in your first lesson.

You have made a wise choice of subject. Make the most of it - the more work you put in, the more support and help you will get. Read through your notes after every lesson to reinforce your learning. Spend half an hour a day reading the newspaper or catching up with business events on the internet.

Both myself and my colleague Mrs Stephenson are experienced Business teachers and have also spent time working industry so we feel we are able to offer you a balanced academic and

vocational perspective on the subject bringing in many of our own experiences to enhance your learning.

Whether it is entrepreneurship, marketing, operations management, accounting and finance or international business we will make sure you get a full overview of how these elements of business work in the real world. The theories and strategies you learn are all used every-day in industry and I can assure you that you will end this course fully equipped for the world of business whether it be through further study or in your career route.

Good luck and enjoy!

Mr S Varey (Subject Leader – Business Studies) 2021